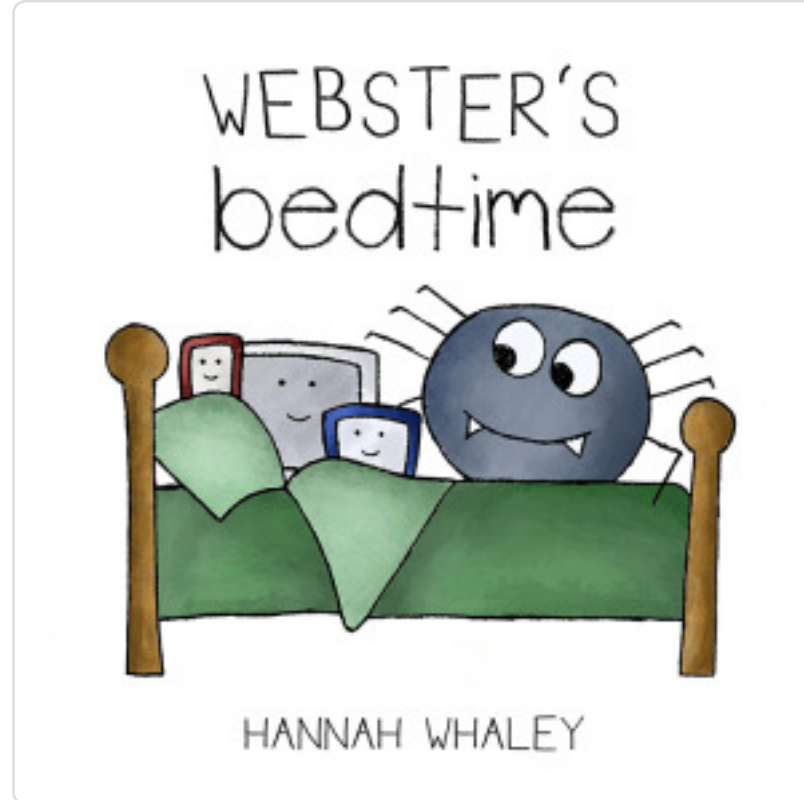




You are here: [Home](#) › [Media Kits](#) › Webster's Bedtime: Media Kit

Webster's Bedtime: Media Kit



Media kits are provided for use by writers, bloggers, journalists or anyone else requiring detailed information about our books.

[Download Full Media Kit for Webster's Email](#)

Synopsis

Webster and his toys are ready for sleep... but will they be able to switch off?

It's bedtime for Webster, but first he has to help all his electronic gadgets get to sleep. This funny rhyming story takes a twist when it proves hard to get everyone to bed!

Providing a subtle reminder to young children about the need to switch off from screen time as they get ready for sleep, Webster's Bedtime is a brilliant bedtime companion book for the digital generation.

Target Audience

Children 3-8

Webster's Bedtime is an ideal read-aloud book for parents, teachers and librarians, as well as suiting early readers. It is one of a series of social stories exploring computing themes for young children.

Author Biography

Hannah Whaley is based in Scotland, and has always worked to combine education, technology and research. She graduated with a degree in Applied Computing in 2004 and was named UK Learning Technologist of the Year in 2007, before moving into University library management in 2009. Her books help introduce children to technology from an early age through reading and stories.

Press Release

FOR IMMEDIATE RELEASE: **Bedtime Book for the Digital Generation**

Dundee, Scotland – January 24, 2015 - The second in a series of technology themed children's picture books is released today.

Webster's Bedtime (Born Digital Books, Jan 2015) is a bedtime book for the digital generation, giving gentle reminders to children to switch off from screen time before bed. Webster the spider returns from the first book (Webster's Email – Born Digital Books, Aug 2014) to find a way to get all his gadgets to sleep so that he can too.

“*Children's preparation for bed includes switching off from the various games, movies and apps that they enjoy so much,” says author Hannah Whaley. “This story helps children find fun in saying goodnight to their gadgets and games.”*

The topic is striking a chord with parents, amid increasing concerns about device usage and dependence in children. The [2014 Ofcom Communications Market Report](#) found that three quarters of children said they don't know what they would do without technology, and the average six year old knows as much about technology as 45 year olds do.

This is substantiated further by [Ofcom's annual Media Use survey](#) showing tablet ownership has skyrocketed in the last year. 70% of children have access to such a device at home, and one in three children own a tablet in their own right.

Independent publishers Born Digital Books specialise in illustrated stories that put technology centre stage, and help parents start conversations about digital etiquette and online safety.

Webster's Bedtime is available in both paperback and Kindle ebook from Amazon, along with other titles.

Contact:

For more information, or to request a review copy, visit www.borndigitalbooks.co.uk or email hannah@borndigitalbooks.co.uk

Full press kit with high res images: <http://www.borndigitalbooks.co.uk/media-kits/websters-bedtime/>

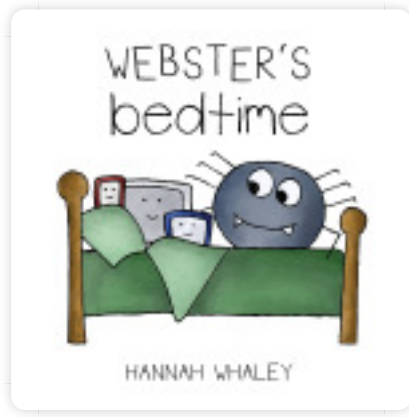
Amazon Page: <http://www.amazon.co.uk/-/e/B00N4ZOP6I>

###

Preview

[Look Inside Webster's Bedtime](#) is available on Amazon.

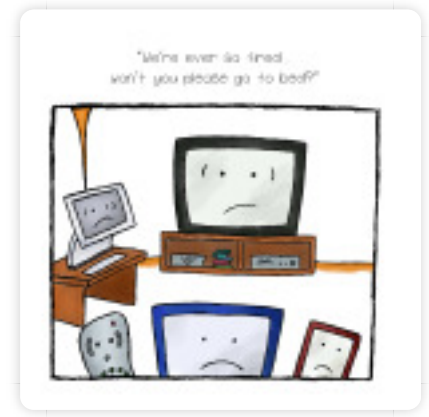
Images



Webster's Bedtime Cover



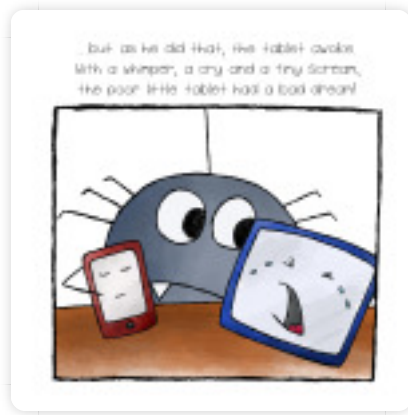
Webster's Bedtime Back Cover



Webster's Bedtime Sample Page 1



Webster's Bedtime Sample Page 2



Webster's Bedtime Sample Page 3



Born Digital Books Logo



Author Hannah Whaley



Author Hannah Whaley Black and White



Webster's Bedtime Promo

Newsletter Sign Up

Sign up to our free newsletter - no spam!

Sign Up Now